

MEDIA KIT



*Dr. Mona
Dixon*

EMPOWERMENT LEADER • INTERNATIONAL SPEAKER • COACH • ENTREPRENEUR

Be #InspiredByMona &
Create Maximum Impact



EVENT TYPES

Charity Fundraisers
Collegiate Programs
Graduations
Conferences
Workshops
Panels
Galas
Virtual

SOCIAL MEDIA



Dr. Mona Dixon



@MonaDixonSpeaks



@MonaDixonSpeaker



@MonaDixonOfficial

TOPIC AREAS

Teen Success & Empowerment
Philanthropy
Community Service
Homelessness
Achieving Dreams
Applying for Scholarships
Overcoming Obstacles
Education
Non-profit Boards
Fundraising

CONTACT INFO

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Assistant@MonaDixon.com

SEE YOU SOON!

Dr. Mona Dixon



Dr. Mona Dixon is an International Motivational Speaker, Entrepreneur & Coach.

Mona has leveraged her story of beating homelessness to make a difference in the world by helping others overcome their obstacles, discover their passions, and live out their unique purpose.

Mona's true calling in life is to provide hope, inspiration, resources, tools, and strategies to individuals to help them become the best versions of themselves!

Mona's loving character, genuineness, and humility precedes her and is admired by others. Mona is a leader by nature.

MONADIXON.COM



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Biography

Dr. Mona Dixon and her family lived on the streets and moved from one homeless shelter to another until she turned 13 years old. A few years later, after receiving her coveted Boys & Girls Clubs of America's (BGCA) "National Youth of the Year Award," she was awarded over \$100,000 in scholarships and honored by President Obama in the Oval Office.

This also led to her being in the BGCA PSA with over 20 celebrity alumni including national spokespersons Denzel Washington and Jennifer Lopez, being featured in the national media, being recognized by LeBron James, and starring in a national campaign commercial with Mark Wahlberg for Taco Bell Foundation for Teens. Mona has also toured the country as a fundraising speaker with Lauren Daigle.

Along the way, Mona was named one of the "Most Influential Black Women in America," alongside Oprah and Michelle Obama, by Essence Magazine.

Mona's service to her community and nation, landed her an appointment by President Obama to serve as the youngest member of a U.S. Presidential Community Service Committee alongside four other distinguished individuals.

Mona is a 2X graduate of Arizona State University and recently received her doctoral degree in organizational leadership. In addition to running her own business, Dr. Mona is empowering others while speaking for corporate companies, schools, youth organizations, fundraisers, graduations, parents, homeless shelters and more!

MonaDixon.com



“One day I’m going to go all the way to my PhD and become Dr. Dixon!”
 17-year-old Mona in Washington, D.C.





Memberships

Delta Sigma Theta
Sorority, Inc.

Kiwanis International

The Honor Society of
Phi Kappa Phi

TELEVISION *Features*



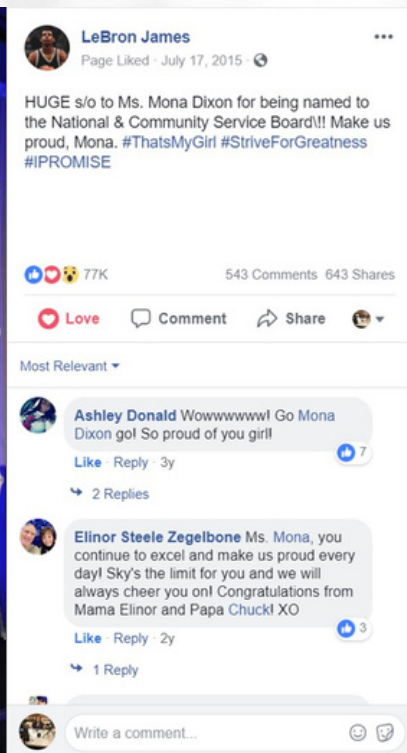
AT&T U-verse presents





Participating in this campaign with Mona inspired me,
- Mark Wahlberg, Actor

"Mona's story inspired me to be better at what I do. It inspired me to be a better father, a better friend, and a better person. And one thing that she doesn't know is, when they write my story, besides my two kids, she is one of the best people that I know and that I love!"
- LeBron James, 3X NBA Champion



Essence
Magazine
Power List

Press Highlights

ASU alum inspires youth through story of growing up homeless, pursuing education

July 5, 2019

ASU Arizona State University
ASU Now: Access, Excellence, Impact

Mona's inspiring journey from mentee to mentor has received both national and international attention.

- University Service-Learning



Global Woman.co Magazine

Mona Dixon – From Life on Street to The Oval Office

Mona Dixon is not an ordinary woman. As a child, she experienced things, that many of us could not imagine even in scariest dreams. Mona together with her family was homeless for many years, living on the streets and in and out of shelters.

By Global Woman Co - Jan 17, 2019 1689 0



The State Press

Student to be one of Glamour Girl Magazine's top 10 college women



THE HUFFINGTON POST



Speaking Engagements

Inaugural MLK JR. Oratorical Contest
March 14th 2020
 Doors open at 2:30 PM
 Event Starting at 3:00 PM
Kroc Center
 1375 E. Broadway Rd, Phoenix
 High School aged boys and girls
Prizes to be awarded!
 Contact: Dr. George Charles III
 436-986-5689
 Projectalpha@phoenixalpha.org

With Special Guest MC
Mona Dixon

Guest Judges
 John Prater | Warren Green | Tasha Collins | Sarah Thompson | Corey Bradley-Bond





Tonight's Special Guests

MONA DIXON

Mona Dixon and her family lived on the streets and moved to one homeless shelter to another until she turned 13 years old. At America's (BOGCA) "National Youth of the Year Award," she was awarded over \$100,000 in scholarships and honored as the President of the United States in the Oval Office.

At 18, Mona was also named one of the "Most Influential Black Women," alongside Oprah and Michelle Obama in Essence Magazine. This has all led to her being in the BOGCA's annual award ceremony alongside national spokespersons Denzel Washington and Jennifer Lopez, being featured in the national media, and starring in a national campaign commercial with Mark Wahlberg for Taco Bell Foundation for Teens.

Mona was later appointed to serve as the youngest member of a U.S. Presidential Community Service Committee alongside four other distinguished individuals.

Mona, at 26, is currently pursuing her Ph.D in Organizational Leadership and empowering others while speaking for corporate companies, schools, youth organizations, fundraisers, graduations, parent organizations, and homeless shelters.

TEEN EMPOWERMENT LEADER, INTERNATIONAL KEYNOTE SPEAKER, & COACH
 monadixon.com

THE BOYS & GIRLS CLUB YOUTH OF THE YEAR

The Youth of the Year is a national program established by the Boys & Girls Clubs of America in 1967. The program has honored and celebrated the nation's most inspiring teens and their incredible personal, academic, and community achievements. The program has also provided a platform for these young leaders to share their stories of leadership and recognition program for teens. The award is given to people who represent the voice and spirit of hope for America.

COMICS FOR KIDS
 BOYS & GIRLS CLUBS OF THE WEST VALLEY
Gala & Auction




SMART Girls STRONG Women

Thursday, May 14 | 6:00 - 8:30 p.m.
Shreve Hall | Ivy Tech Community College

FEATURED SPEAKER:
 Mona Dixon | Club Alum





2019 MARKS OF EXCELLENCE
October 24
11:00 AM - 1:30 PM
Phoenix Convention Center
ROOMS 106 A-B

Keynote Speaker:
Mona Dixon
 Teen Empowerment Leader, Author,
 Keynote Speaker and Success Coach




NN4Y
 National Network for Youth

KEYNOTE SPEAKER
Mona Dixon
 MONADIXON.COM




2019 NATIONAL SUMMIT ON YOUTH HOMELESSNESS
 march 18-19, 2019 • washington, dc
The Intersection of Policy & Practice



THE SALVATION ARMY BOYS & GIRLS CLUBS OF GREATER ATLANTA
GREAT FUTURES START HERE BANQUET
Tuesday, March 26, 2019
 Doors open at 6:00pm; Banquet begins at 7:00pm
 complimentary valet
 Junior Achievement Chick-fil-A Foundation Discovery Center

KEYNOTE SPEAKER:
MONA DIXON
 TEEN EMPOWERMENT LEADER, INTERNATIONAL KEYNOTE SPEAKER, & COACH

Mona and her family lived on the streets and moved from one homeless shelter to another until the age of 13. A few short years later she was honored by The President of the United States in the Oval Office. After receiving her coveted Boys & Girls Clubs of America "National Youth of the Year Award," Mona was appointed to serve as the youngest member of a U.S. Presidential Community Service Committee alongside four other distinguished individuals. At 18, Mona was also named one of the "Most Influential Black Women," alongside Oprah and Michelle Obama, by Essence Magazine. This has all led to her being awarded over \$100,000 in scholarships, sharing the stage with "A" list celebrities, being featured in the national media, and starring in a national campaign commercial with Mark Wahlberg. Mona, at 26, is currently pursuing her Ph.D in Organizational Leadership and empowering others while speaking for corporate companies, schools, youth organizations, fundraisers, graduations, parent organizations, and homeless shelters.

Speaking Engagements

NOW BOOKING



DR. MONA DIXON

SPEAKING SCHEDULE

- SEPT. 20 - SCOTTSDALE
- OCT. 11 - ARKANSAS
- OCT. 12 - HOUSTON
- OCT. 24 - BOSTON
- NOV. 8 - CASA GRANDE
- NOV. 9 - SAN DIEGO
- DEC. 1 - SCOTTSDALE
- DEC. 14 - TAMPA

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BOYS & GIRLS CLUBS OF GREATER OXNARD AND PORT HUENEME

Great Futures For Kids

BREAKFAST

APRIL 27, 2023 | 7:00 AM

Outdoors at
Heritage Square
715 S A St, Oxnard, CA 93030

With Keynote Speaker
MONA DIXON




MONA SPEAKING SCHEDULE DIXON

- 02/28/2023 WOMEN'S BUSINESS CONNECTION
- 03/04/2023 BOYS & GIRLS CLUBS OF THE GILA RIVER INDIAN COMMUNITY
- 04/27/2023 BOYS & GIRLS CLUBS OF GREATER OXNARD AND PORT HUENEME (CA)

LEARN MORE
MONADIXON.COM

NOW BOOKING:
CONTACT@MONADIXON.COM

URBAN EXPERIENCE 2K22
TOWN HALL SERIES PRESENTS

YOUTH SPEAK!



YWEP
YOUTH WELL-BEING EDUCATION PROJECT

SAT. AUGUST 20TH
10:00AM PST
THE SALVATION ARMY
KROC CENTER
REGISTER ON EVENTBRITE

THE BURTON FAMILY FOUNDATION

HEAR FROM OUR YOUTH ON THEIR NEEDS, FEARS, AND HOPES!

BRING QUESTIONS FOR THE Q&A SESSION
MODERATED BY MONA DIXON

YOUTH PANELISTS



TYREQ **BROOKELYN** **TYREL**



INSPIRED BY MONA
FOR THE UNIVERSITY OF TEXAS

Speaking Engagements

**MONA'S
UPCOMING
TRAVEL &
SPEAKING
EVENTS**

2021

- July 9th - Arizona State University Gear Up
- July 13th - Oshkosh, Wisconsin
- July 22nd - Mississippi
- August 5th - Fort Worth, Texas
- September 20th - Puerto Rico
- October 7th - Duluth, Minnesota

Visit MonaDixon.com for Bookings



Agenda for AMERICA'S YOUTH


BACK2 SCHOOL

You're Invited!

BOYS & GIRLS CLUBS OF GREATER TARRANT COUNTY PRESENTS
COURAGEOUS CONVERSATIONS FOR KIDS
Back2School: Preparing Hearts & Minds

AUGUST 5, 2021 | 4:00 PM | EASTSIDE BRANCH
 4651 RAMEY AVE, FORT WORTH, TX 76105

FEATURING
 GUEST SPEAKER: **MONA DIXON** & BGCCTC 2021 YOUTH OF THE YEAR: **IMANI M**



Join kids from Boys & Girls Clubs of Greater Tarrant County and guest speaker, Mona Dixon, for our Courageous Conversations for Kids (CC4K) series, an interactive discussion between teens and community leaders who are seeking solutions to the problems facing our youth.

As our young people return to in-person learning, they will need advocates, like you, to ensure that they have equal access to resources and opportunities. We believe that your voice and your perspective has the power to prepare the hearts and minds of our kids to overcome the challenges they are currently facing. Join the conversation!

RSVP TO CHELSEA TIBBITTS AT 817-834-4711 EXT. 203 OR CTIBBITTS@BGCCTC.ORG

About Mona Dixon: Mona lived on the streets and moved from one homeless shelter to another until she was 13 years old. She was selected as the co-convener of the Boys & Girls Clubs of America "National Youth of the Year" in 2019. She was named one of the "Most Influential Black Women," alongside Oprah and Michelle Obama, in 2019. She was appointed by President Obama to serve as the youngest member of the President's Council on Women and the Family. At 27, she is currently pursuing her doctoral degree in Psychology.

GREAT FUTURES FORUM PART 2

A Formula For Impact For Gulf Coast Kids

SPECIAL GUESTS:
 DR. TOMMIE MABRY, TRELL "DONK" WEBB, KEVIN MCKENZIE, MONA DIXON

TWO-DAY EVENT: JULY 22-23 • 9AM-1PM

Join Us to Explore the Relationship Between ACEs and Youth Violence

HOSPITALITY & RESORT MANAGEMENT CENTER
 MISSISSIPPI GULF COAST COMMUNITY COLLEGE
 420 DEBUYS ROAD BILOXI, MS 39531



5.0H!

2021 GALA FOR BOYS & GIRLS

5 YRS

OCTOBER 7, 2021

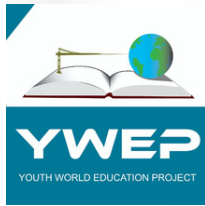
BOYS & GIRLS CLUBS OF THE MIDDLELAND



Past Clients & Audiences



**BOYS & GIRLS CLUBS
OF AMERICA**



Girl Scouts®



Linked in Friendship, Connected in Service



Tupperware



GRAND CANYON
UNIVERSITY™



Testimonials

When she speaks, audiences are captivated by her courage, strength and wisdom. It's amazing how someone so young can teach us how determination and hard work can change the odds in your favor. If you haven't heard her story, make a point to do so.

- Don Johnston, Past President, Tempe Diablos Charities, Inc.

She is one of the most inspiring speakers—and people—you'll find anywhere.

- Hayley Bruemmer

I have been impressed with this young lady since she was in middle school. She only becomes better with time. She did all of this under the type of stress that would break most adults.

- Barbara Primous Jackson

Working with Mona is a pure joy. We have worked many fundraising events together. As my guest MC/Announcer we have helped share the story of those that are in need, show the impact of what a donation can do to a community and have a little fun in the process. Her story is a true transformation and proof of what can happen when a community comes together to help. I'm happy to know her and watch her grow as a leader in our community and hopefully work with her many times in the near future.

- Bobby D. Ehlert, National Benefit Auctioneer Specialist & Champion

We were fortunate to have Mona Dixon as our featured speaker for the Boys & Girls Clubs of Durant, "Crystal Ball". Despite wowing the crowd of 500 people and helping raise \$150,000 for the 575 children we serve, her personality shown through the room. She is a beautiful, eloquent, motivated speaker that had a lasting effect on those that got to hear her presentation. As a Club kid myself I know where she is coming from. Go Mona!

- Larry Long, CEO

Mona is an inspirational speaker whose story moves people to action. If you are looking for a highly energetic speaker who at such a young age has personally overcome many of life's challenges to become her own "super" woman, Mona is your person!

- David Whitehorn, BeDreamDoRadio.com

Mona Dixon is a dynamic and accomplished public speaker. She has an amazing ability to encourage people to take action in their communities.

- Deborah Ball, Director, Academic Professional, Arizona State University

Mona Dixon excels in public speaking by demonstrating great poise, outstanding charisma, presence, articulation & humor. I have requested Mona to Keynote several times at various different special events. In addition, Mona has eloquently spoken in front of civic groups, business & community leaders as she presents a profound message to all she speaks to. Each time Mona speaks she is absolutely fantastic! In fact, I conveyed to her she should be on TV the way she comes across to her audience(s).

- Blessings, Dennis Marcello, VP of Resource Development

In Action



#MONASJOURNEY

In Action



#MONASJOURNEY



INSPIRED BY MONA FOUNDATION

Inspired by Mona Foundation (IBMF) is a 501(c)3 tax exempt non-profit organization seeking to recognize, teach, and empower personal and professional development in teens ages 13-19, in a fun and interactive way.

The Inspired by Mona Foundation provides teens with the necessary strategies, resources, and real-life skills to be successful in their lives and make a difference in their communities.

TEEN SUCCESS ACADEMY

IBMF's flagship program is Teen Success Academy, which consists of an annual Teen Success Summit, held on a university campus, and ongoing monthly Teen Success Workshops to keep teens on track with their goals.

Within the Teen Success Academy, teens are exposed to dynamic speakers, opportunities, resources, and activities that help them learn more about themselves, create and achieve their goals, and become leaders in their communities.

WHY MONA WANTS TO HELP

4.6 million opportunity youth in America, ages 16-24, are not in school or working and 55% of students do not feel prepared for life after high school! These statistics are alarming. Even worse, there are many adults who do not possess basic life skills, such as how to build credit. If we asked you, what do you wish you would have learned BEFORE you graduated high school, you would have a list of lessons as well.

Unfortunately, these unknowns are causing problems for our young people, our communities, and our nation. Problems such as teen pregnancy, drug and alcohol use, incarceration, and unemployment can be linked back to a lack of motivation, support, skills, and knowledge for young people.

Visit MonaDixon.com for more info!
[YouTube.com/MonaDixon](https://www.youtube.com/MonaDixon)

For Media Inquiries:
Contact@MonaDixon.com

For Booking, Please complete the
Speaker Request Form and return to:
Assistant@MonaDixon.com



Speaker Request Form

Dr. Mona Dixon

For individuals looking to book Mona Dixon, kindly fill out this form and e-mail it to:
Assistant@MonaDixon.com

Full Name & Title

Company Name

Address

Phone

E-mail

Event Name/Type

Event Date & Time

Presentation Length

Event Location

Audience Type & Size

Speaker Confirmation Deadline

Budget

Talent Fee:

Travel (Air/Ground/Meals):

Hotel Accommodations:

OR All-Inclusive Fee of:

Requested Role for Dr. Mona Dixon: